

Addressing the technological and social aspects of mining and the environment



Minjng Environmental MANAGEMENT

Mining Environmental Management reports on new developments, good practice and policies allied to sustainable development through a mixture of news, detailed articles, case studies and editorial comment. The magazine is written by mining and environmental experts. Its editorial policy is to provide practical specialist information on mining and good environmental practice from an unbiased viewpoint.

THE FACTS

Publication	Quarterly print magazine
Distribution	2,000 readers in the following regions: Americas 36% Europe 35% Australasia and Pacific Rim 17% Africa 7% Asia 5%
Subscription	Paid subscription service
Reader demographics	Mining industry professionals, government organisations, consultants, engineers, non-government organisations and universities



DISTRIBUTION & READERSHIP

The publication targets mining companies, government organisations, consultants, engineers, non-government organisations and universities.

SUBSCRIPTIONS

Mining Environmental Management is a valuable tool for anyone with an interest in the environmental and social impacts of the mining industry. Companies can subscribe via the website www.miningenviromental.com.

RELATED ASPERMONT PRODUCTS

- Mining Magazine – detailed coverage of all the technical and operational aspects shaping the industry
www.miningmagazine.com
- EnvironmentalManagementNews.net – dedicated to the field of environmental management
www.environmentalmanagementnews.net
- Australia's Mining Monthly – the most authoritative mining news magazine produced in the Asia-Pacific region
www.miningmonthly.com
- SearchMining.net – the search engine created specifically for the mining industry www.searchmining.net

CONTACT

Mining Environmental Management

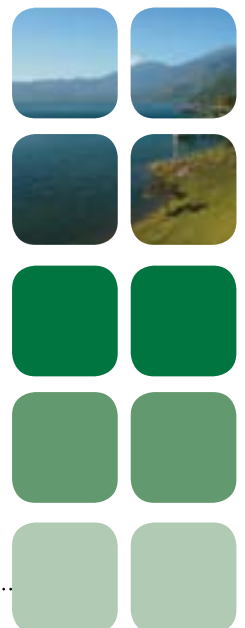
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EDITORIAL FEATURES SCHEDULE

Month Feature

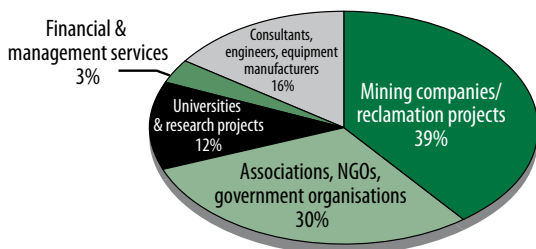
- April** **People focus** – following MEM's first conference focusing on environmental and social issues (at the Prospectors and Developers Association of Canada convention in March) this issue focuses on CSR, as well as the latest thinking on sustainability in the mining industry.
- July** **Law and order** – MEM looks at the latest legislation affecting the mining industry, from licence-to-operate to environmental regulations. This issue considers the impacts of both national and international legislation on mining operations from exploration to rehabilitation.
- October** **Water worries** – Is the use/abuse of water going to be the biggest issue facing the mining industry in the next decade? MEM investigates the latest research on areas of water stress, how water availability will shape the future of the mining industry, and what technologies are being developed to help the industry adapt.
- January 2011** **End game** – The issue of January 2011 focuses on mine closure and rehabilitation. MEM summarises the methods and technologies to tackle long-term pollution, reinstating biodiversity and the management of closed sites.

Production deadlines

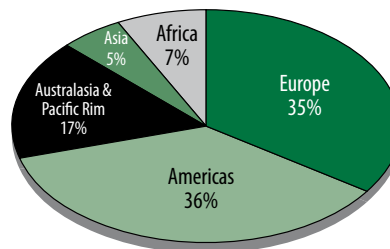
Issue	Editorial	Advertising	Publication
April	Feb 26	March 17	Apr 2
July	May 28	June 16	July 2
October	Aug 20	Sept 15	Oct 1
January	Nov 19	Dec 8	Dec 17

Circulation information

Industry breakdown



Geographical analysis



Regular features

- Minerva:** Editorial comment on a topical issue
- Enviromine:** Recent news from an environmental and social perspective
- Legal Brief:** Discussion of the latest legal and legislative trends affecting the environmental aspects of the mining industry
- Still Life:** A two-page photo feature highlighting important environmental issues through captivating images
- Risk Profile:** A regular focus investigating geopolitical risk, with each issue covering a different country and/or individual mining operation
- Innovation:** An investigation of the latest technology and equipment being used in the international industry.
- Tailings:** Expert opinion on thought-provoking subjects.

We welcome editorial input from readers, and accept submissions from suppliers for review and possible inclusion

E-NEWSLETTER

Mining Environmental Management magazine's monthly newsletter, e-news, presents readers with the month's top stories from an environmental perspective, bringing the most important industry developments to your attention. The newsletter also features an exclusive comment, links to valuable web resources, reports and discussions, and a preview of forthcoming MEM features.



ADVERTISEMENT RATES

DISPLAY	£ Sterling	Euro*	US\$*
Single insertions			
Double page	4,515	6,699	9,156
Full page	2,350	3,547	4,847
Half-page island	1,600	2,395	3,271
Half page	1,300	1,988	2,716
Third page	980	1,464	2,001
Quarter page	790	1,171	1,601
Sixth page	600	894	1,223

All advertisements are 4 colour

PREMIUM POSITIONS	£ Sterling	Euro*	US\$*
Inside front cover	2,750	4,172	5,701
Back cover	2,750	4,172	5,701

CLASSIFIED	£ Sterling	Euro*	US\$*
Standard entry			
4 insertions	230	344	437
Double entry			
4 insertions	360	548	695

SPONSORSHIP RATES	£ Sterling	Euro*	US\$*
Platinum	7,350	10,539	12,600
Gold	4,725	6,776	8,400
Silver	2,415	3,464	4,200

WEB ADVERTISING RATES	£ Sterling	Euro*	US\$*
Lead banner	1,050	1,568	1,984
Skyscraper	1,050	1,568	1,984
Box	630	941	1,191

* Based on exchange rates as of October 1, 2007. Actual charges may vary.

LIST RENTAL/ INSERTS	£ Sterling	Euro*	US\$*
Loose inserts			
Cost per thousand (postage not included)	570	844	1,153

BASIC TYPESETTING RATES	£ Sterling
Size	
Double page	250
Full page	200
Half page	125
Third page	100
Quarter page	85
Sixth page	75
Classified	FREE**

Please note: typesetting rates do not include the cost of scans, photo manipulation or drawing requirements. Advertisers will be notified of these charges BEFORE the sale is agreed and the cost of any extra work that is involved.

** Classified ads that involve more than basic typesetting will be subject to a nominal charge

SERIES DISCOUNTS	
3-5 insertions -	10%
6-11 insertions -	20%
12+ insertions -	25%

PUBLISHING INFORMATION

Mining Environmental Management is published quarterly (April, July, October and December/January). See 'Production deadlines' on p3 for copy submission schedules.

Cancellations will not be accepted after the closing date.

ADVERTISEMENT - ARTWORK SPECIFICATIONS



Double-page spread

Copy space: 275 (high) 396 (wide)
Trim: 297 420
Bleed: 303 426



Full page

Copy space: 275 (high) 186 (wide)
Trim: 297 210
Bleed: 303 216



Half-page horizontal
135mm (high) x
186mm (wide)



Half-page vertical
275mm (high) x
90mm (wide)



Half island
185mm (high) x
120mm (wide)



Third-page horizontal
88mm (high) x
186mm (wide)



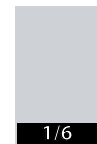
Third-page vertical
275mm (high) x
60mm (wide)



Quarter-page horizontal
65mm (high) x
186mm (wide)



Quarter-page vertical
135mm (high) x
90mm (wide)



Sixth-page horizontal
42mm (high) x
186mm (wide)



Sixth-page vertical
135mm (high) x
60mm (wide)

Other sizes (display / classified):

Double column
123mm (wide)*

Three column
186mm (wide)*

* height depends on size booked

DOCUMENT FORMATS

Font-embedded EPS files
If supplying Illustrator, InDesign, Pagemaker or Freehand documents, please supply as EPS files (Postscript Level 1) with fonts included in the file or converted to outlines or curves.

Illustrator EPS files
Preferably to version 7.0, fonts embedded or converted to outlines. Resolution: 300 dpi.

QuarkXPress files are no longer accepted

PDF (preferred format):
High-resolution Acrobat PDFs. Resolution: 300 dpi. All colours CMYK. All fonts embedded.

EPS, JPEG or TIFF
Photoshop (etc) files as eps, jpeg or tiff. Resolution: 300 dpi.

If any other formats are supplied, or our production team is required to make up an advertisement, an additional charge may be levied (see 'Basic Typesetting Rates', left). Advertisers will be informed of this charge before any work is carried out. All Aspermont UK titles adhere to a fully digital workflow, therefore we can no longer accept film.

CANCELLATION FEES

A cancellation fee of 25% will apply if your print booking is cancelled 14 days or less before the scheduled booking deadline (refer note 1)
A cancellation fee of 50% will apply if your print booking is cancelled after the nominated booking deadline and before the scheduled production deadline (refer note 1)
A cancellation fee of 100% will apply if your print booking is cancelled after the scheduled production deadline (refer note 1)
A cancellation fee of 25% will apply if your online booking is cancelled 30 days prior to the "go live" date (loading of ad) for the online advertising.
For the Aspermont Full Terms & Conditions, please visit www.mining-journal.com.

Note 1 - All scheduled booking and production deadlines as supplied by your Aspermont UK Sales Executive. Please feel free to contact your representative for further information and clarification.

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